

Subject: Re: BID / Broadway Spruce Up before Night on Broadway

From: Jessica Wethington McLean

Date: 01/11/2016 06:10 PM

To: Blair Besten <blair@hdlabid.com>, Kent Smith <kent@fashiondistrict.org>, "Kenneth T. Nakano" <knakano@downtownla.com>, Joella Hopkins <Joella@mumtazmarketing.com>

Hi there - I heard back from Blair but not the other BIDs.

Can you let me know if this is in your schedule, and if not, if it can be added?

Thanks,
Jessica

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

Office of City Councilmember José Huizar
200 N. Spring Street #465
Los Angeles, CA 90012

Jessica.WethingtonMcLean@lacity.org
213-473-7014

www.BringingBackBroadway.com
[www.Facebook/BringingBackBroadway](https://www.facebook.com/BringingBackBroadway)
Twitter: DTLA_Broadway

On Tue, Dec 15, 2015 at 9:03 PM, Jessica Wethington Mclean
<jessica.wethingtonmclean@lacity.org> wrote:

HI there,

I'm contacting each of the Broadway BIDs to just touch base about Night on Broadway. I know you've been working with Joella Hopkins (who is out of town at the moment) about security and social media sharing. I am not sure if the powerwashing and cleaning has come up, but the Councilmember asked me about it, so I wanted to check in.

Are you planning to do a good pre-wash of Broadway before Night on Broadway? if so, when does your BID plan to do that and what will it entail?

I'd appreciate having the info to pass along and thanks so much for your help and partnership on Night on Broadway!

PS: Have you shared the event info? You were each tagged on our social media posts, so please help spread the word.

Sincerely,
Jessica

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